



Parques Shire
Liveability Strategy

DOCUMENT CONTROL

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Position	Director Planning and Community Services
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Government in association with
Parkes Shire Council



Parkes Shire Council
acknowledges the
Wiradjuri People
as the traditional
custodians of the
land in the Parkes
LGA

MAYORAL MESSAGE

The draft Parkes Shire Liveability Strategy is Council's new approach to Integrated Planning and Reporting to assist in refining projects and priorities that aim to lift liveability in the towns that make up the Parkes Shire.

Thank you to everyone who participated in the Neighbourhood Survey earlier this year and to those organisations that provided further comments to allow us to 'drill down' into the detail of what makes the Parkes Shire so important to us.

I would also like to thank Regional NSW who provided the funding under the Regional NSW – Business Case and Strategy Development Fund to prepare the Parkes Shire Liveability Strategy.

Obtaining local survey data and feedback will help us respond to real issues in our work programs and budgets into the future. The results from our research and engagement shows we have a lot of work to do to improve liveability standards. Now that we have a base-line of data we can be more systematic and targeted in prioritising projects and monitoring progress into the future.

I encourage everyone to read the Parkes Liveability Issues Paper and the nine Liveability Theme Engagement Reports as well as the draft Parkes Shire Liveability Strategy.

Any interested members of the community are invited to attend one of the community workshops planned later this year to ensure a comprehensive community engagement as part of the finalisation of the Parkes Shire Liveability Strategy.



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1 Introduction

In 2020 the NSW Government published Liveability and Local Government, a guide aimed at embedding / promoting liveability principles within council strategic planning processes.

The Parkes Shire Liveability Strategy is Parkes Shire Council's response to the Liveability and Local Government Guide 2020. Through the preparation of the Strategy, Parkes Shire Council aims to be more measured and targeted in responding to community needs and ideas on liveability values.

The Parkes Shire Liveability Issues Paper, nine (9) themed Liveability Engagement Reports and this draft Liveability Strategy have been developed to provide a picture of liveability in the Parkes Shire. From this baseline of knowledge, Parkes Shire Council aims to:

- Understand Liveability - as a tool to drive progress, change and improvements in liveability standards.
- Understand Communities - as each town in the Parkes Shire is unique and has its own needs and views on liveability.
- Measure Liveability - using the Place Score Liveable Neighbourhood Survey and further stakeholder engagement to understand exactly what is important and what needs to be prioritised for improvement.
- Inform Levels of Service - so that Council and other service agencies and community groups can monitor, maintain, manage and prioritise improvements in services and facilities, as well as collaborate on shared goals.
- Shape Policies and Directions - including Council's Integrated Planning and Reporting Framework to provide clearer focus on future directions and actions in 4-Year Delivery

Programs and Annual Operational Plans and budgets.

- Monitor Progress - based on liveability indicators and outcomes so that everyone can see how the community's quality of life is improving and where extra effort or investment is needed.

Through the preparation of the Parkes Shire Liveability Strategy, Council aims to be more measured and active in responding to community needs and ideas on liveability values.



2 Understanding Liveability

What is Liveability

The concept of 'liveability' is the collective term to describe indicators that contribute to a community's and individual's quality of life.

A liveable place is defined as one that is safe, attractive, socially cohesive and inclusive as well as environmentally sustainable; with affordable and diverse housing linked by convenient transport options to employment, education, shops, health and community services, open space and leisure and cultural opportunities.

Benefits of the Parkes Liveability Strategy

The Parkes Liveability Strategy is a transformative way to identify and strengthen liveability assets and plan for any necessary improvements from a community-centric viewpoint.

The Parkes Liveability Strategy will be used by Council to inform planning and managing services and infrastructure for the local community.

Other government authorities, employers and community-based organisations operating in the Parkes Shire may also use the Strategy to inform their work or operations.

The Parkes Liveability Strategy will allow for the benchmarking of liveability indicators into the future.

What are Liveability Themes

Nine (9) liveability themes are being used to investigate liveability in the Parkes Shire. The same themes were used in the 2023 National Liveability Census. They are:

Character – relates to an area's heritage, its identity and how unique it is.

Community – relates to people's identity, how they express that identity, and how they interact and define the broader community.

Economy – relates to revenue generation through different sectors and economic activities, and job creation.

Environmental Sustainability – relates to the protection and care of the environment, and how people adapt to the climate.

Housing and Development – relates to the built form, housing, tenancy types and development.

Management and Safety – relates to the management of an area and its users.

Movement – relates to the movement of people and goods.

Open Space – relates to open space, both public and private, and its features.

Social Facilities and Services – relates to infrastructure and programs that support community development and health.



3 Understanding Parkes Communities

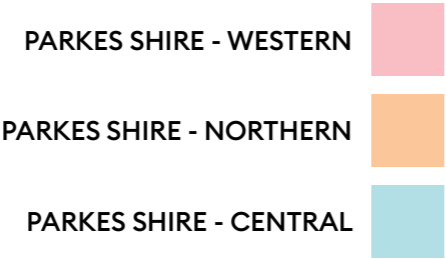
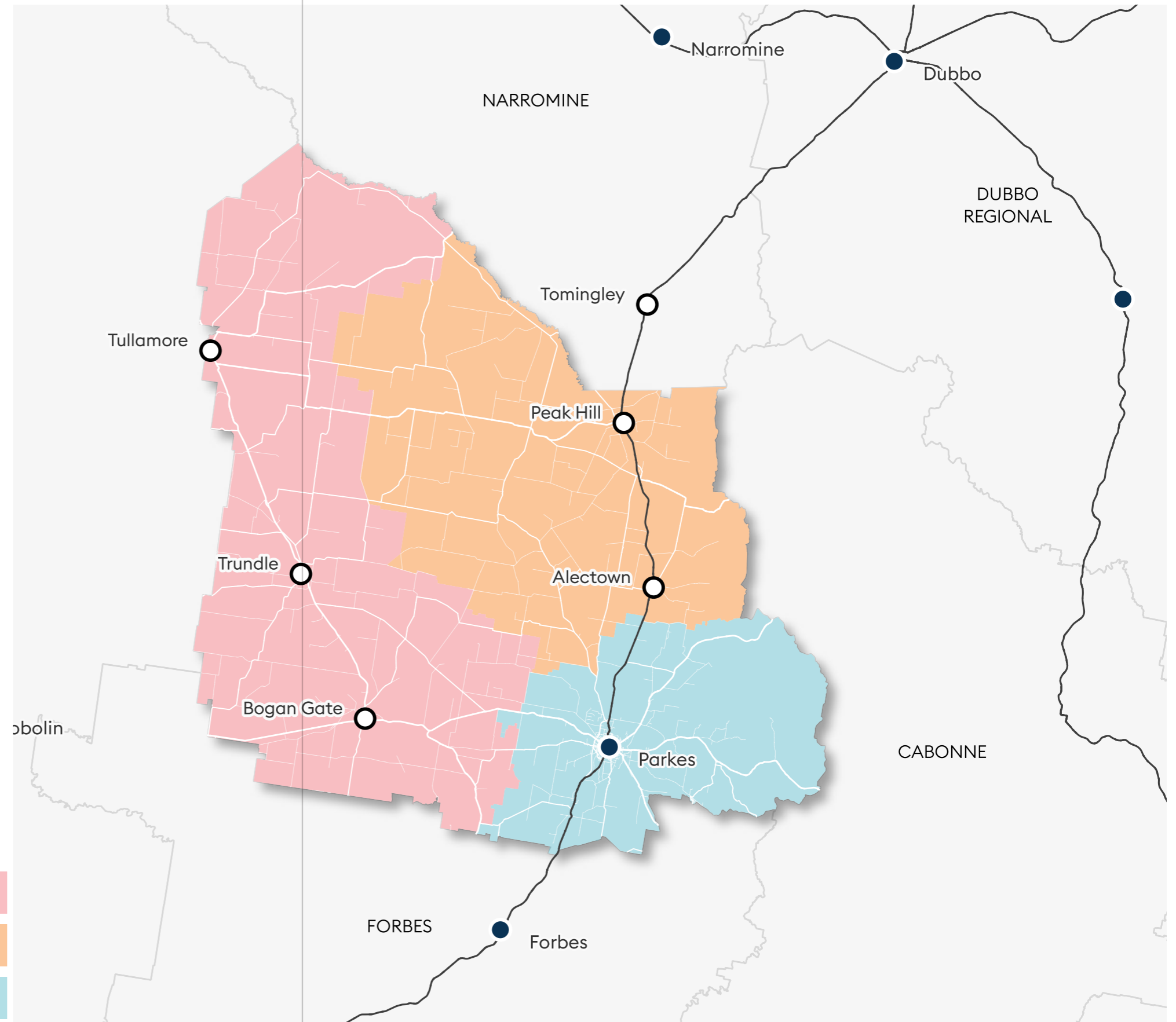
The Parkes Shire comprises several towns that all require careful consideration when planning for liveability as they all have unique liveability issues. For example:

- Parkes has a population profile that is 'book-ended' by a large number of young people under 20 and a large number of people over 60 years of age.
- The towns of Bogan Gate, Trundle and Tullamore have higher proportions of older residents.
- Peak Hill has a significantly high percentage of First Nations people.

To better understand key issues relating to the liveability of Parkes Shire, the approach to engagement has been broken down into three (3) areas as follows:

- Central - Cookamidgera, Daroobalgie, Mandagery, Parkes, Tichborne.
- Northern - Alectown, Bruie Plains, Goonumbla, Peak Hill, Trewilga.
- Western - Bogan Gate, Cooks Myalls, Gunningbland, Nelungaloo, Trundle, Tullamore, Yarrabandai.

With a total of 1,194 survey responses collected, including 620 Care Factor and 574 Place Experience assessment responses, there is a great deal of data that has been gained about liveability issues and improvement ideas.



4 Understanding Integrated Planning and Reporting

NSW Policy Framework

There is a wide body of policies and guidelines aimed at improving liveability. A targeted approach to using relevant information to benefit liveability is being explored as part of the Parkes Shire Liveability Strategy project.

NSW Liveability and Local Government

In 2020 the NSW Government published Liveability and Local Government, a guide aimed at embedding liveability principles within Councils Strategic planning processes. The guideline has been useful in defining liveability aims and objectives.

The National Liveability Census 2023 uses nine (9) themes to measure liveability. These same themes are being used in the Parkes Liveability Strategy to measure liveability in the Parkes Shire context. Because the Place Score Neighbourhood Survey was used to measure liveability in both the National Census and the Parkes Liveability Strategy, the data is able to be compared and benchmarked.

Parkes Shire Council IP&R Framework

The Parkes Shire Community Strategic Plan 2035 (CSP) visualises the community's vision for the Parkes Shire and sets the key directions for Parkes Shire Council to achieve the vision.

Council's role is to deliver as many of the CSP directions as practicable, having regard to 4-Year Delivery Programs and 1-Year Operational Plans and budgets. Parkes Shire Council's limited funds are supplemented by State and Federal programs, one-off grants

and partnering with other service authorities and community groups on shared goals.

The Parkes Shire Liveability Strategy aims to help refine Council's 4-Year Delivery Program and 1-Year Operational Plans and budgets. It will also assist in discussions with other service authorities and community groups in their management of services and facilities that influence liveability of Parkes Shire residents.

Re-taking the Place Score Neighbourhood Survey every 4-Years and other engagement on liveability themes will allow Council to check progress and benchmark with other communities.



5 Measuring Liveability in Parkes Shire

The liveability of Parkes Shire communities has been measured having regard to four main investigation techniques, as follows:

- Policy Framework - those policies, guidelines and standards relevant to each liveability theme.
- Place Score Neighbourhood Survey - evaluation of the 1,194 responses to the survey and the 890 new ideas.
- Targeted Stakeholder Engagement - listening to what other service agencies have to say on the liveability themes related to their sphere of interest.

- Community Workshops - scheduled for later this year and building on from the previous engagement and reporting.

The Engagement Reports developed for each of the nine (9) liveability themes provide a detailed examination of the investigation tools used to measure liveability in the Parkes Shire context.

This section provides a brief explanation of the main findings from the investigations.

5.1. Policy Framework

The existing Policy Context is undoubtedly influential in shaping liveability in the Parkes Shire.

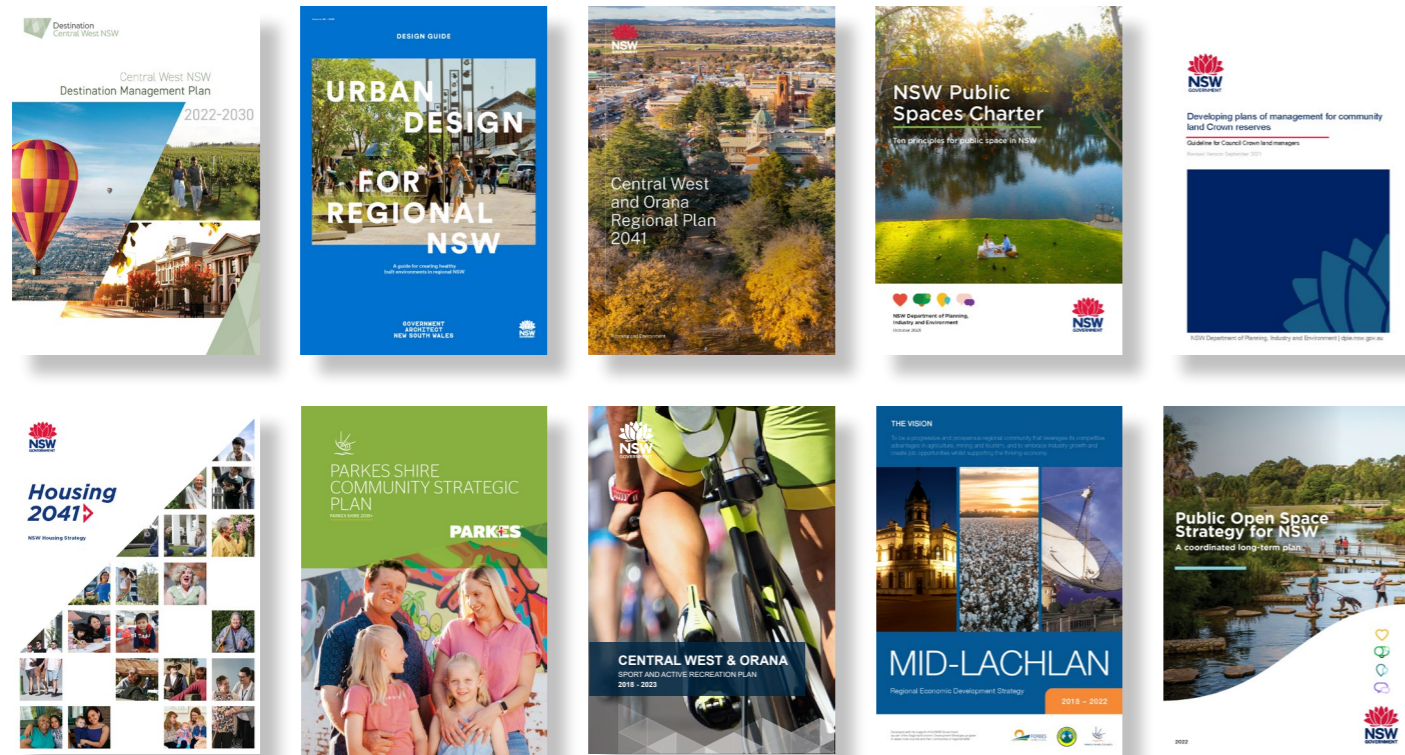
There is a wide body of policies and guidelines aimed at improving liveability. Research shows there are government policies and guidelines applying to each of the liveability themes.

For example, the liveability theme of Open Space is supported by the NSW Public Spaces Charter and the Public Open Space Strategy for NSW.

The policy framework is used by Council staff and other organisations to help inform the planning of:

- Budgets.
- Levels of service.
- Maintenance programs.
- Design of new projects.
- Monitoring programs.

Section 3 of the Engagement Reports provides detail on the Policy Context for each theme. Some of these policies and guidelines are shown below:



5.2. Neighbourhood Survey

Place Score is an Australian developed methodology that collects and analyses survey data directly from communities living and working in neighbourhoods across nine liveability themes, as follows:

- Character.
- Community.
- Economy.
- Environmental Sustainability.
- Management and Safety.
- Movement.
- Open Space.
- Social Facilities and Services.

A total of 1,194 responses were collected from the Place Score Neighbourhood Survey undertaken earlier this year.

The survey data included 620 Care Factor survey responses which are aimed at describing the importance of liveability themes to the community, with a high score showing a high level of importance.

A total of 574 Place Experience (PX) responses were recorded that provide an indication on how satisfied people are with the levels of service relating to a liveability theme, with a high score showing high levels of satisfaction.

An exploration of the data from survey questions is provided in the Section 6 of the Engagement Reports.



5.3. Targeted Stakeholder Engagement

The Place Score data provides good insight into the responses given by members of the Parkes Shire community relating to the nine (9) liveability themes. Most importantly it provides a general indication of the liveability attributes that are performing well or currently do not meet community expectations.

Following the surveys, targeted engagement has been undertaken to obtain more specific feedback on the strengths and weaknesses of each liveability theme in the Parkes Shire.

The stakeholders engaged are detailed in Section 7 of the Engagement Reports. Whilst not an exhaustive list of stakeholders, it was aimed at obtaining a broad range of responses to the findings of the Neighbourhood Survey data.

To ensure consistency in the targeted stakeholder engagement, the discussions were based on the Neighbourhood Survey data and any new programs, strategies or ideas that might provide help lift liveability standards.

It is hoped that the data from the Neighbourhood Surveys and targeted stakeholder engagement will stimulate further discussion on liveability issues during the exhibition phase of draft Parkes Liveability Strategy and community workshops.



5.4. Community Workshops

A number of community workshops are being planned for November / December 2023 as part of the public exhibition of the Parkes Liveability Strategy.

Workshops will be held at Parkes, Peak Hill and Trundle to provide any interested person with opportunity to have their say on the draft strategy.

The findings of the Engagement Reports will be referenced in the community workshops and inform further refinement of the Parkes Shire Liveability Strategy.

Any submissions received from the public exhibition process will be considered in the finalisation of the Parkes Shire Liveability Strategy.



6 Parkes Shire Liveability Insights

Central Insights

People living in the Central area of the Parkes Shire were generally the most satisfied with their liveability standards.

Liveability may be improved further through investment in landscaping and integrating natural elements into public spaces such as street trees and water features, provision of services and facilities in particular evening activities for young people, and local economic development activities to support local business and an active main street.

The recurrent theme for the Central area is to prioritise landscaping of roads, open space areas, public places and natural elements.

Northern Insights

The Northern area of the Parkes Shire has a strong sense of belonging in their community.

The greatest benefits to liveability in the Northern area will be achieved by nurturing this welcoming community spirit, prioritising investment in local economic development activities for local business, tourism and youth, keeping a well-maintained public domain (including activating commercial / heritage buildings) and providing services and facilities that enable safety and accessibility.

Recurrent insights in the Northern area are as follows:

- Nurture the sense of belonging in the community.
- Prioritise local employment opportunities.
- Provide for local owned / operated business daily needs.
- Sense of neighbourhood safety.
- Spaces for group or community activities and / or gatherings.
- Manage local history, historic buildings or features.
- Create new opportunities for things to do especially in the early evenings.

Western Insights

The Western area has a very strong sense of community spirit and safety.

The greatest improvements to liveability in the Western area will be achieved by nurturing community resilience and cohesion, and prioritising investment in local economic development activities for local business, provision of local wellness services, and improving accessibility and connectivity through public infrastructure / transport improvements.

Recurrent insights in the Western area are as follows:

- Nurture the sense of belonging in the community.
- Neighbourhood spirit / resilience.
- Sense of neighbourhood safety.
- Sense of personal safety.
- Prioritise Connectivity.
- Landscaping and natural elements.

7 Parkes Shire Liveability Responses

A summary of the key responses / actions required to improve on each liveability theme is presented in this section.

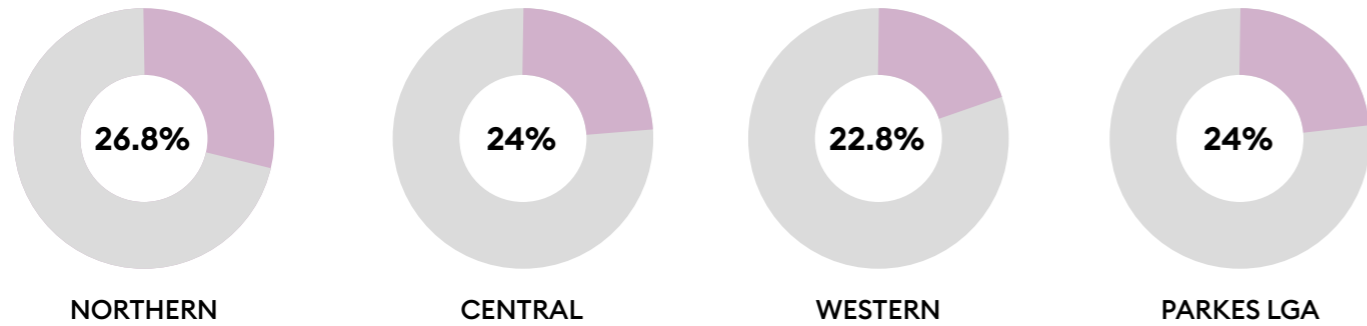
Liveability themes with a high Care Factor and a low Place Experience score compared to the National Benchmarks are generally the higher priority themes requiring action.



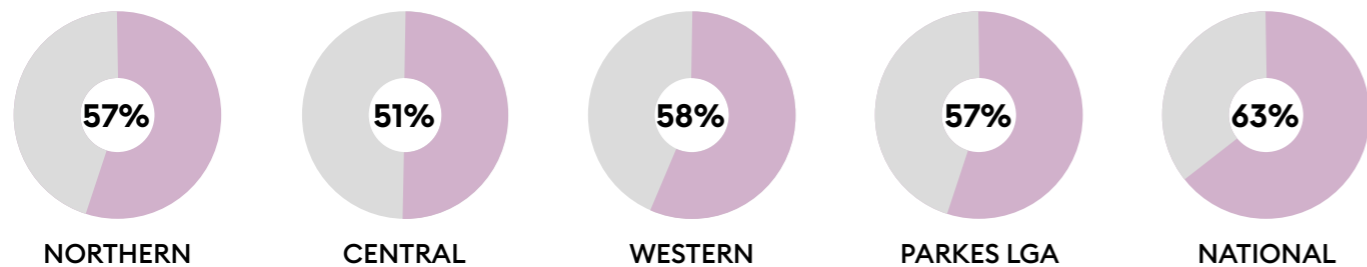


CHARACTER

CARE FACTOR SCORES



PLACE EXPERIENCE SCORE



PRIORITY LEVEL

<p>Prioritise</p> <p>Increase the performance of these attributes to deliver the biggest benefit to our community. They identify the aspects of our neighbourhoods that are important to most people, but are currently under-performing.</p>	<p>Manage</p> <p>These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.</p>	<p>Monitor</p> <p>These attributes are doing well. They are among the top performers, but not highly valued compared to other attributes. Monitor performance to ensure they do not become something we need to manage in the future.</p>	<p>Maintain</p> <p>These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.</p>	<p>Nurture</p> <p>These attributes are the strongest contributors to local liveability because a significant proportion of our community values them and rated them positively. Consider how to strengthen these attributes, and protect them from potential threats.</p>
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NORTHERN

WESTERN

CENTRAL

NORTHERN

CHARACTER

COMBINED ENGAGEMENT FINDINGS

With a relatively low care factor throughout the Parkes Shire, there are no immediate shire wide priorities. Whilst not identified as a priority, 'local history, historic building or features' was listed as a 'Manage' level in the Northern area.

Direct engagement shows that most people are supportive of a Mainstreet revitalisation project at Peak Hill and an Aboriginal cultural heritage study of the Parkes Shire.

In other parts of the shire, people highlighted the use of applicable standards and expertise when designing public spaces and robust assessment processes to support decisions that could lead to changes to historic buildings and places.



RECOMMENDED ACTIONS

- 01 Complete the construction and implementation phase of the Trundle Mainstreet Improvements Strategy.
- 02 Complete the Parkes Shire Heritage Inventory.
- 03 Prepare an Aboriginal Cultural Heritage Study for the Parkes Shire.
- 04 Undertake a Character Place Assessment for each town to identify key attributes of each locality.
- 05 Prepare a Public Art Strategy for each of the main towns.
- 06 Use applicable standards and expertise when designing public places / spaces.
- 07 Ensure robust assessment processes to support decisions that could lead to changes to historic buildings and places.

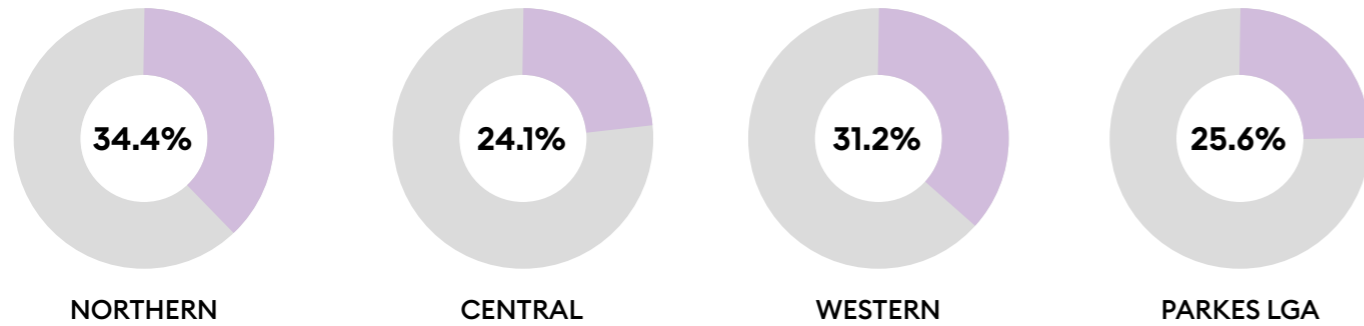
TIMEFRAME

- Short
- Short
- Medium
- Medium
- Medium
- Long
- Long

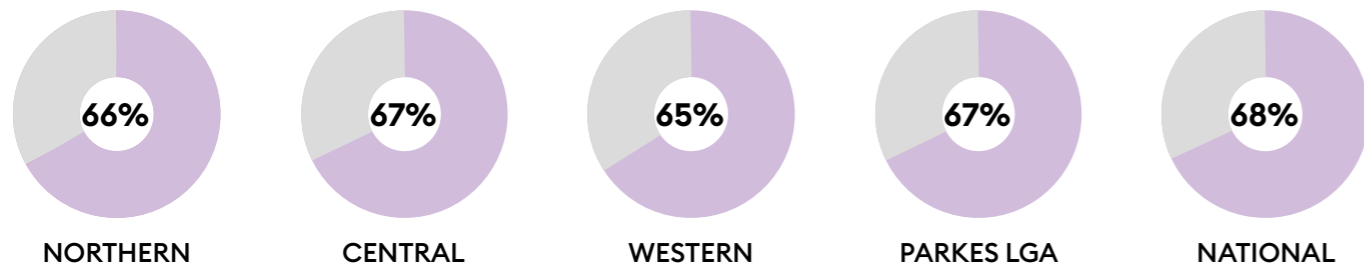


COMMUNITY

CARE FACTOR SCORES



PLACE EXPERIENCE SCORE



PRIORITY LEVEL

Priority Level	Regions
Prioritise Increase the performance of these attributes to deliver the biggest benefit to our community. They identify the aspects of our neighbourhoods that are important to most people, but are currently under-performing.	NORTHERN CENTRAL
Manage These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.	NORTHERN CENTRAL WESTERN
Monitor These attributes are doing well. They are among the top performers, but not highly valued compared to other attributes. Monitor performance to ensure they do not become something we need to manage in the future.	CENTRAL WESTERN
Maintain These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.	NORTHERN CENTRAL WESTERN
Nurture These attributes are the strongest contributors to local liveability because a significant proportion of our community values them and rated them positively. Consider how to strengthen these attributes, and protect them from potential threats.	NORTHERN WESTERN

COMMUNITY

COMBINED ENGAGEMENT FINDINGS

With a mid-range care factor rank and very high levels of community satisfaction, there is a need to maintain and nurture the strong 'sense of belonging' in Parkes Shire communities.

A focus on strategic planning, management and investment in public places / spaces throughout the Parkes Shire would help to maintain the Community theme at current high levels.

PERFORMANCE RANK

OF 9

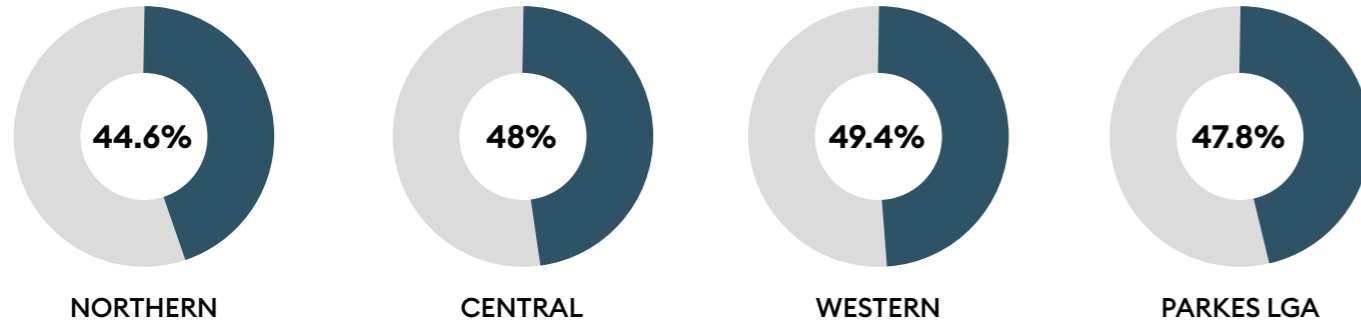
RECOMMENDED ACTIONS

- | Recommended Action | Timeframe |
|--|-----------|
| 01 Ensure the planning, management and maintenance of at least one high-quality public space / parkland in the main towns Parkes, Peak Hill, Trundle and Tullamore. | Short |
| 02 Prepare a Public Art Strategy for each of the main towns. | Short |
| 03 Re-brand the Town Bus at Parkes in collaboration with the local bus operator, TfNSW, community funding groups and other interested stakeholders. | Short |
| 04 Investigate potential for a youth centre at Peak Hill operating into the early evenings, with top-class sporting, recreation, cultural learning and social connection facilities. | Short |
| 05 Investigate potential for an artistic community facility at Trundle. | Medium |
| 06 Investigate potential for targeted events and community education programs at Shire libraries. | Medium |
| 07 Investigate ways to encourage the relocation of health professionals to the Parkes Shire and re-establishment of maternity ward services at Parkes Hospital. | Long |
| 08 Investigate opportunities for partnerships with Government to incentivise / promote immigration and city migration of skilled professionals to the Parkes Shire through various programs. | Long |
| 09 Develop a community fund to support local event promotion. | Long |
| 10 Undertake investigations into the potential for an artistic community facility at Trundle. | Long |
| 11 Encourage the development of the Central West Car Club garage at the rear of the Parkes Visitor Centre. | Long |

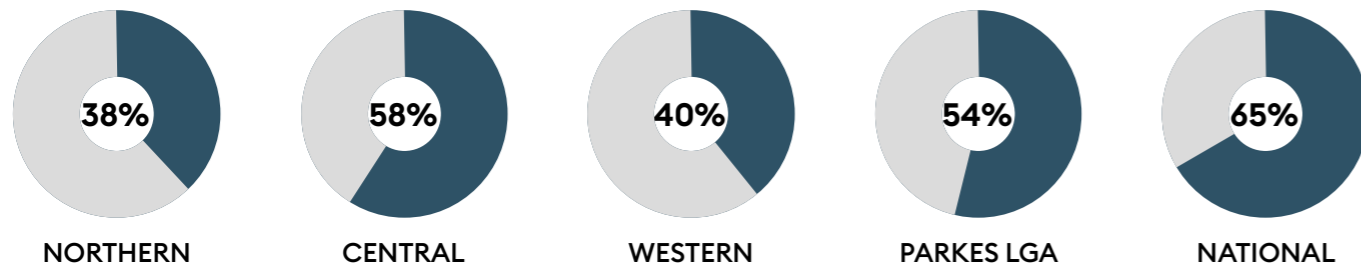


ECONOMY

CARE FACTOR SCORES



PLACE EXPERIENCE SCORE



PRIORITY LEVEL

Priority Level	Description
Prioritise	Increase the performance of these attributes to deliver the biggest benefit to our community. They identify the aspects of our neighbourhoods that are important to most people, but are currently under-performing.
Manage	These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.
Monitor	These attributes are doing well. They are among the top performers, but not highly valued compared to other attributes. Monitor performance to ensure they do not become something we need to manage in the future.
Maintain	These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.
Nurture	These attributes are the strongest contributors to local liveability because a significant proportion of our community values them and rated them positively. Consider how to strengthen these attributes, and protect them from potential threats.

NORTHERN
CENTRAL
WESTERN

CENTRAL

NORTHERN
CENTRAL
WESTERN

ECONOMY

COMBINED ENGAGEMENT FINDINGS

With a relatively high care factor and low satisfaction levels on the 'things to do in the evening', 'locally owned and operated businesses' and 'local businesses that provide for daily needs' there is an important need to investigate the next stages of economic revitalisation and growth of town centres, the Parkes Industrial Estate and the Parkes Special Activation Precinct.

There is support for a Peak Hill Mainstreet revitalisation project and a top-class youth centre at Peak Hill that is connected to local destination assets. Planning Stage 2 of the Parkes Vibrancy Strategy was also raised, following the release of more industrial blocks at the Parkes Industrial Estate.



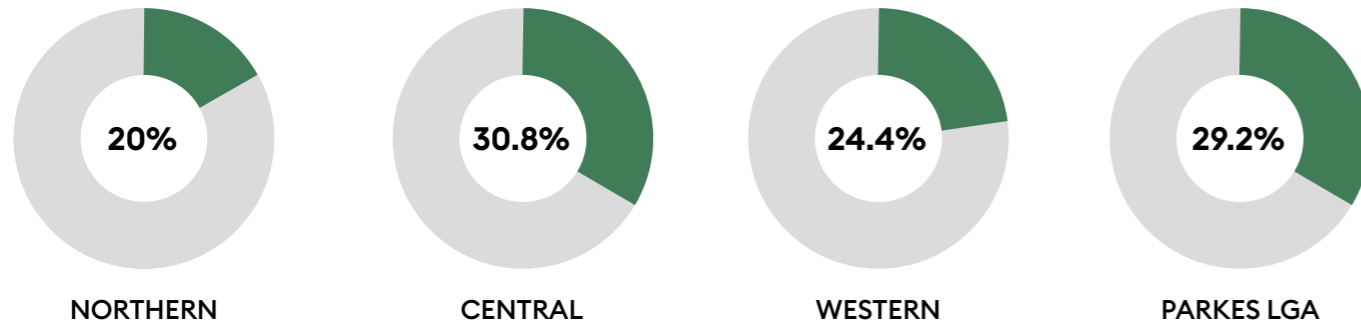
RECOMMENDED ACTIONS

Action	Timeframe
01 Complete the construction and implementation phase of the Trundle Mainstreet Improvements Strategy.	Short
02 Plan the next stages of industrial land release at the Parkes Industrial Estate.	Short
03 Undertake a review of the Parkes Shire Destination Management Plan.	Short
04 Prepare a Mainstreet Strategy for Peak Hill that takes into consideration existing and proposed development opportunity as well as the Peak Hill Open Cut Experience, Peak Hill Flora and Fauna Reserve and a potential top-class youth centre.	Short
05 Prepare an economic feasibility study for a youth centre at Peak Hill operating into the early evenings, with top-class sporting, recreation, cultural learning and social connection facilities.	Short
06 Undertake a review of the Parkes SAP Commercial Gateway Sub-precinct, Newell Highway Parkes Bypass Project, the Parkes Western Entry Masterplan and the Parkes Highway Service Centre Strategy to ensure new development in these areas is complementary to the primacy of the Parkes Town Centre.	Short
07 Investigate ways to incentivise / streamline approvals for night markets, farmers markets, events and the like in public spaces.	Medium
08 Investigate opportunities for partnerships with Government to incentivise / promote immigration and city migration of skilled professionals to the Parkes Shire through various programs.	Long
09 Investigate opportunities to improve education and training facilities and programs at Parkes.	Long

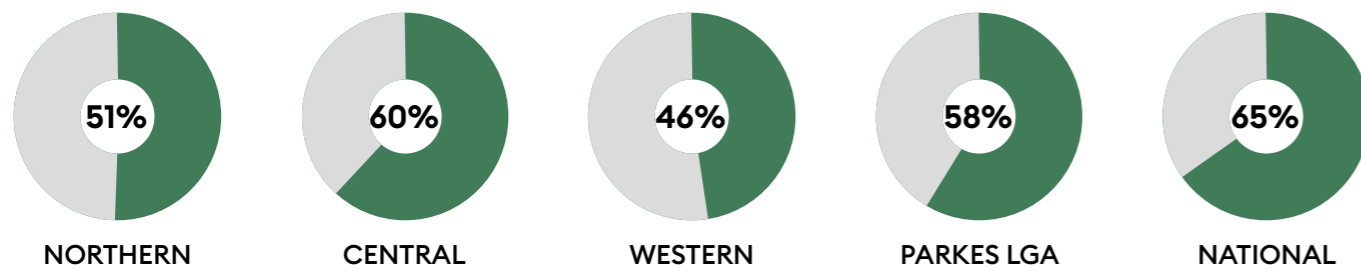


ENVIRONMENTAL SUSTAINABILITY

CARE FACTOR SCORES



PLACE EXPERIENCE SCORE



PRIORITY LEVEL

<p>Prioritise</p> <p>Increase the performance of these attributes to deliver the biggest benefit to our community. They identify the aspects of our neighbourhoods that are important to most people, but are currently under-performing.</p>	<p>Manage</p> <p>These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.</p>	<p>Monitor</p> <p>These attributes are doing well. They are among the top performers, but not highly valued compared to other attributes. Monitor performance to ensure they do not become something we need to manage in the future.</p>	<p>Maintain</p> <p>These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.</p>	<p>Nurture</p> <p>These attributes are the strongest contributors to local liveability because a significant proportion of our community values them and rated them positively. Consider how to strengthen these attributes, and protect them from potential threats.</p>
<p>CENTRAL</p> <p>WESTERN</p>	<p>CENTRAL</p>	<p>NORTHERN</p> <p>CENTRAL</p> <p>WESTERN</p>		

ENVIRONMENTAL SUSTAINABILITY

COMBINED ENGAGEMENT FINDINGS

With a relatively low care factor and reasonably high levels of community satisfaction there is a need for targeted actions only, particularly in 'sustainable urban design' and strategies that focus on open space planning through a 'green infrastructure' lens.

Access to nature and elements of the natural environment such as trees, water and wildlife should also be a key focus of open space, active transport and public infrastructure planning.

Identifying elements of the natural environment on private property (such as views) is also important and valued by the community, including preservation of view corridors and landmark topographic features.



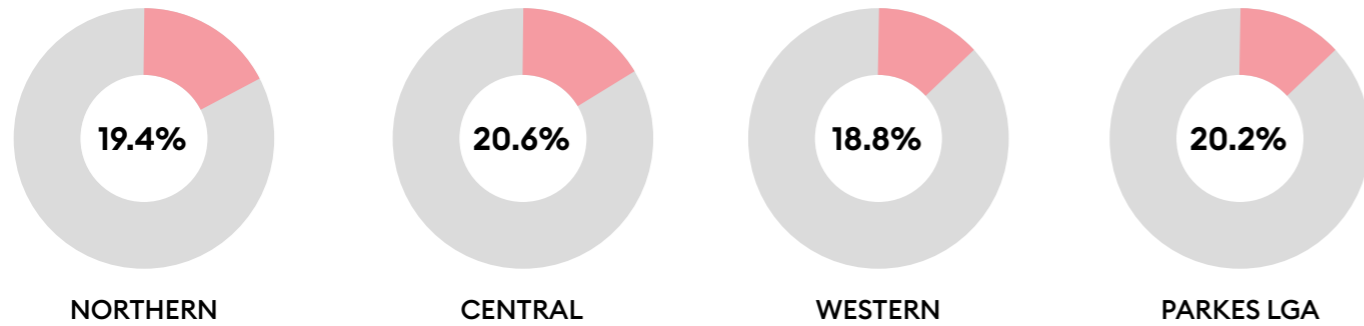
RECOMMENDED ACTIONS

- | | TIMEFRAME |
|--|-----------|
| 01 Undertake a review of the street tree planting and replacement program to increase the number of trees in built areas and reduce the urban heat footprint. | Short |
| 02 Prepare a tree planting guide to encourage residents and businesses to plant trees as part of their landscaping of private land parcels to increase the number of trees in built areas and reduce the urban heat footprint. | Short |
| 03 Undertake a review of the Peak Hill Flora and Fauna Reserve and Peak Hill Open Cut Experience (OCE) to optimise access and opportunity at these areas. | Short |
| 04 Promote the Goobang National Park, Snake Rock, Bogan River Weir, Peak Hill OCE and Flora and Fauna Reserve, Lake Endeavour Precinct, Parkes Wetlands and other natural areas in an updated Destination Management Plan. | Short |
| 05 Prepare a masterplan for the Lake Endeavour Precinct addressing matters such as recreational opportunities, flood mitigation and drinking water catchment safeguards. | Medium |
| 07 Prepare a contaminated land management policy detailing the identification, notification, remediation and validation requirements for contaminating land use activities. | Medium |
| 08 Implement controls in Council's planning and development policies aimed at increasing environmental sustainability through the implementation of water sensitive design, updated flood planning data and renewable energy systems at new public and private developments. | Long |
| 09 Develop a program to encourage Traditional Environmental Knowledge in the management of bushland landscapes where appropriate. | Long |

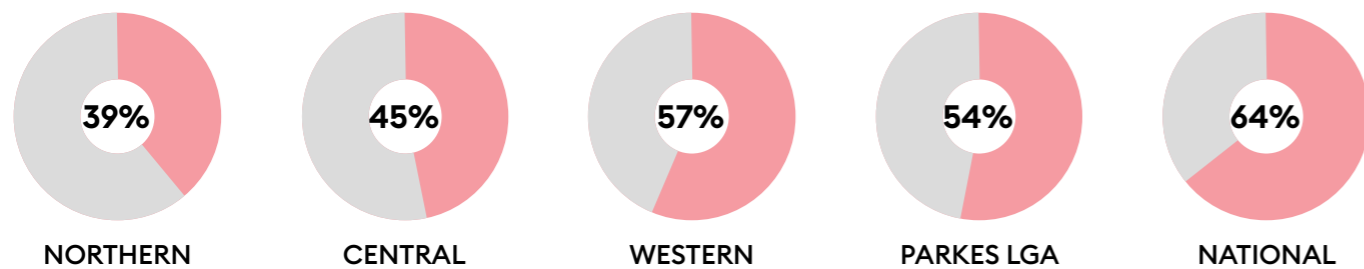


HOUSING AND DEVELOPMENT

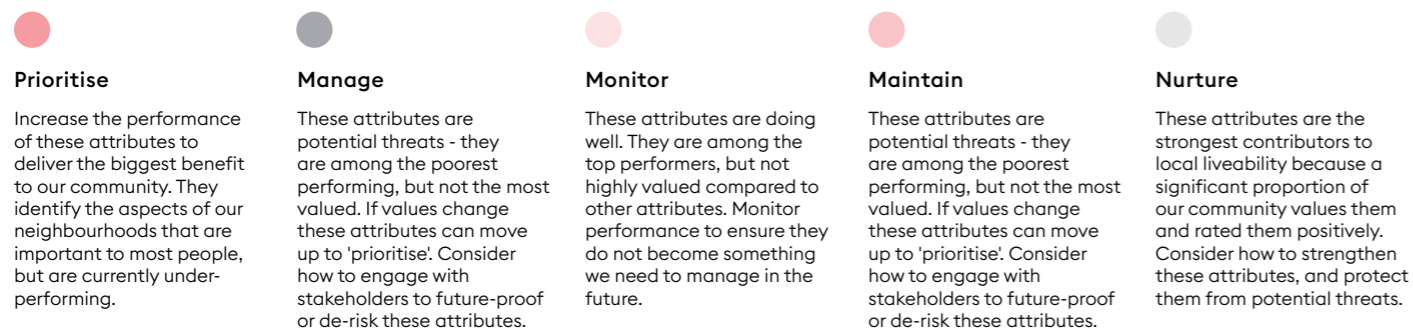
CARE FACTOR SCORES



PLACE EXPERIENCE SCORE



PRIORITY LEVEL



CENTRAL
WESTERN

NORTHERN
CENTRAL
WESTERN

HOUSING AND DEVELOPMENT

COMBINED ENGAGEMENT FINDINGS

With a relatively low care factor and reasonable satisfaction levels (except for 'Evidence of recent public investment' not meeting expectations in Northern area) there is a need to focus on ways to encourage a greater range of housing types and sizes and quality urban design in the Northern and Western areas.

Housing affordability for the under 25 age group is also a consideration when reviewing strategies to lift performance in this theme.



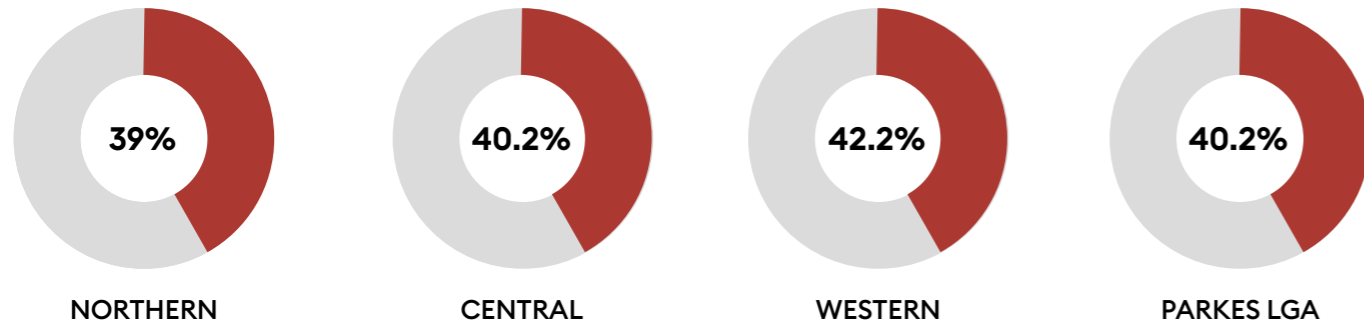
RECOMMENDED ACTIONS

- | RECOMMENDED ACTIONS | TIMEFRAME |
|---|-----------|
| 01 Review and update the Parkes Shire Housing Strategy in light of the November 2022 flood event. | Short |
| 02 Review and update the Parkes Shire Development Control Plan 2021 to encourage residential estate developers to focus on water sensitive urban design and drainage, quality neighbourhoods and housing designs, usable open space and good road / active transport connections. | Short |
| 03 Plan and deliver the next stages of industrial land release at the Parkes Industrial Estate. | Short |
| 04 Plan the next steps for a top-class youth centre at Peak Hill to 'lift' performance in the appearance of buildings and streetscapes. | Short |
| 05 Plan the next steps for the development of a Central West Car Club facility at the Parkes Visitor Centre. | Short |
| 06 Work with the NSW Land and Housing Corporation and Community Housing Providers to deliver new social housing projects. | Short |
| 07 Investigate the potential for new incentives within the local planning scheme to increase density in central areas and enable partial occupation of commercial premises for residential purposes. | Medium |
| 08 Lobby the NSW Government for financial funding assistance to augment new lead in infrastructure to growth areas that will provide housing resulting from the Special Activation Precinct. | Medium |
| 09 Continue to maintain the housing and growth monitor to track housing developments and the available supply of land for new residential developments. | Long |
| 10 Continue to provide financial support for the Local Heritage Fund to assist with the maintenance of key heritage buildings. | Long |

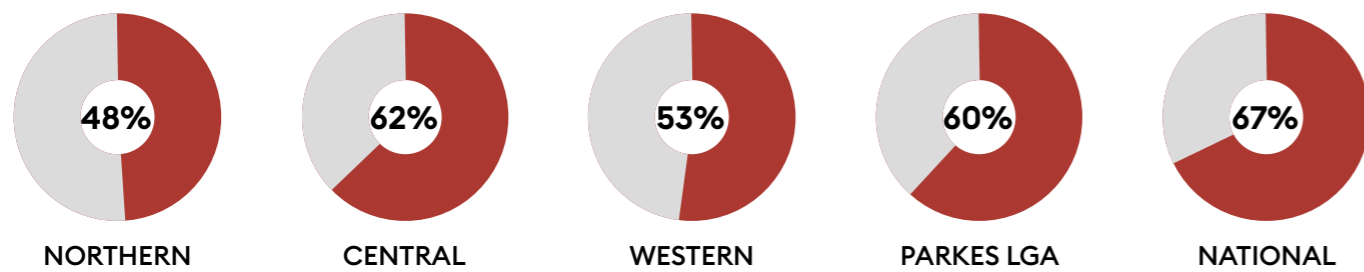


MANAGEMENT AND SAFETY

CARE FACTOR SCORES



PLACE EXPERIENCE SCORE



PRIORITY LEVEL

<p>●</p> <p>Prioritise</p> <p>Increase the performance of these attributes to deliver the biggest benefit to our community. They identify the aspects of our neighbourhoods that are important to most people, but are currently under-performing.</p>	<p>●</p> <p>Manage</p> <p>These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.</p>	<p>●</p> <p>Monitor</p> <p>These attributes are doing well. They are among the top performers, but not highly valued compared to other attributes. Monitor performance to ensure they do not become something we need to manage in the future.</p>	<p>●</p> <p>Maintain</p> <p>These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.</p>	<p>●</p> <p>Nurture</p> <p>These attributes are the strongest contributors to local liveability because a significant proportion of our community values them and rated them positively. Consider how to strengthen these attributes, and protect them from potential threats.</p>
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CENTRAL
WESTERN

NORTHERN
CENTRAL
WESTERN

MANAGEMENT AND SAFETY

COMBINED ENGAGEMENT FINDINGS

With a mid-range care factor and good overall performance in levels of service, there is a need for targeted strategies to maintain / improve 'General condition of public open space', especially in the Western area where open space is not meeting expectations.

'Sense of personal safety' and 'Sense of neighbourhood safety' have also been highlighted as not meeting expectations in the Northern area.



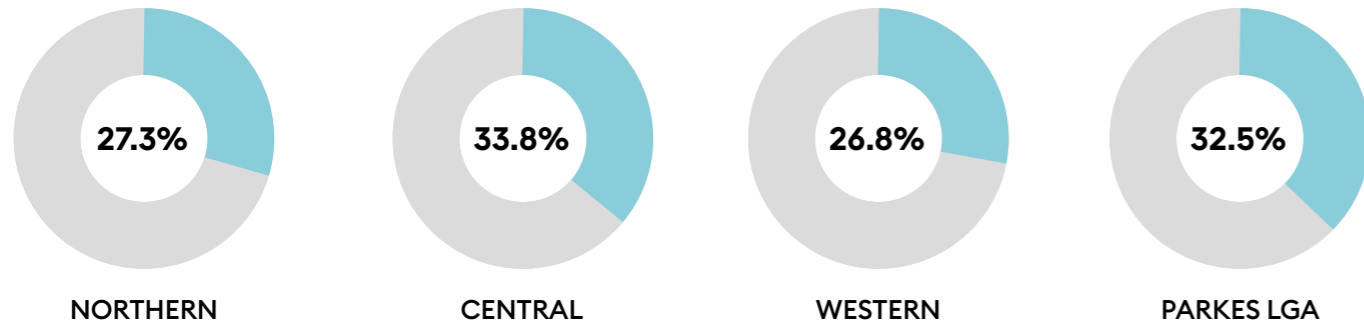
RECOMMENDED ACTIONS

- | | TIMEFRAME |
|--|-----------|
| 01 Prepare an Open Space Strategy for the Parkes Shire. | Short |
| 02 Review and update the Parkes Shire Housing Strategy in light of the November 2022 flood event. | Short |
| 03 Review the existing street light network and upgrade infrastructure to comply with AS1158 (where required). | Medium |
| 04 Prepare a masterplan for the Lake Endeavour Precinct addressing flood management and mitigation, drinking water catchment safeguards and other issues. | Medium |
| 05 Prepare a Mainstreet Revitalisation Strategy at Peak Hill to 'lift' performance in the appearance of buildings and streetscapes. | Medium |
| 06 Investigate opportunities to integrate IT in Council systems and assets to improve autonomy and real time responses to water leaks, sewer breakages and the like. | Medium |
| 07 Engage with industry and government to develop resilience strategies for drought, flooding, bushfire and climate change. | Long |
| 08 Undertake a Crime Prevention Through Environmental Design (CPTED) review of main town centres, destination parks and playing fields. | Long |

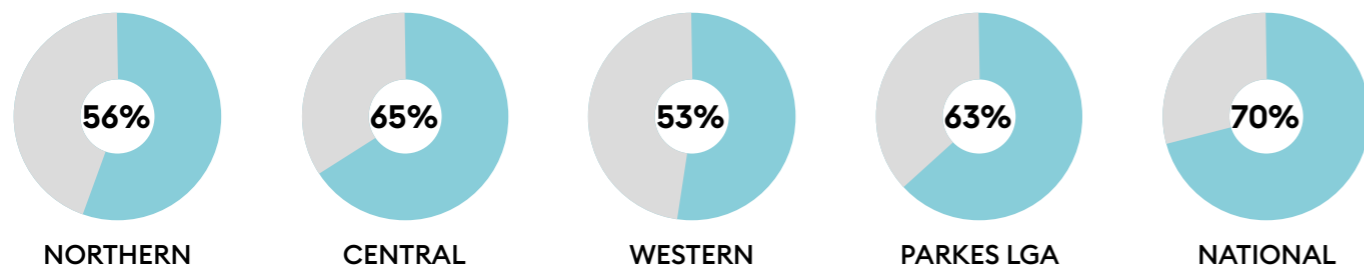
MOVEMENT



CARE FACTOR SCORES



PLACE EXPERIENCE SCORE



PRIORITY LEVEL

<p>●</p> <p>Prioritise</p> <p>Increase the performance of these attributes to deliver the biggest benefit to our community. They identify the aspects of our neighbourhoods that are important to most people, but are currently under-performing.</p>	<p>●</p> <p>Manage</p> <p>These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.</p>	<p>●</p> <p>Monitor</p> <p>These attributes are doing well. They are among the top performers, but not highly valued compared to other attributes. Monitor performance to ensure they do not become something we need to manage in the future.</p>	<p>●</p> <p>Maintain</p> <p>These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.</p>	<p>●</p> <p>Nurture</p> <p>These attributes are the strongest contributors to local liveability because a significant proportion of our community values them and rated them positively. Consider how to strengthen these attributes, and protect them from potential threats.</p>
		<p>NORTHERN CENTRAL WESTERN</p>	<p>NORTHERN CENTRAL WESTERN</p>	
<p>WESTERN</p>				

MOVEMENT

COMBINED ENGAGEMENT FINDINGS

A mid-range care factor and high performance in the Central area, means there is a need to focus more on improving connections between towns for shopping and employment particularly in the Western area.

Direct engagement shows that most people are interested to explore connections between Parkes and other towns.

Many people are supportive of projects that focus on integration of new footpaths and shared paths with new road upgrades and / or open space embellishment projects that connect attractors.



RECOMMENDED ACTIONS

- 01 Implement the actions from the Western Entry Masterplan.
- 02 Undertake a review of the Parkes Shire Pedestrian and Cycling Strategy 2016 to form a new Active Transport Plan in accordance with TfNSW policies and guidelines and to ensure integration of the Newell Highway Parkes Bypass Project and the Parkes Special Activation Precinct.
- 03 Undertake a review of mechanisms to increase patronage of the Parkes Town Bus Service, including 'hail-and-ride', telephone initiated pick-up services and re-branding of the town bus to differentiate it from regular school buses and the like.
- 04 Undertake a trial of public transport bus services that include bike carrying capacity to encourage increased integration of active transport options in trips.
- 05 Encourage private parties to consult with TfNSW, Community Consultative Committees and Lachlan Health Service to provide public transport services between towns in the Parkes Shire.

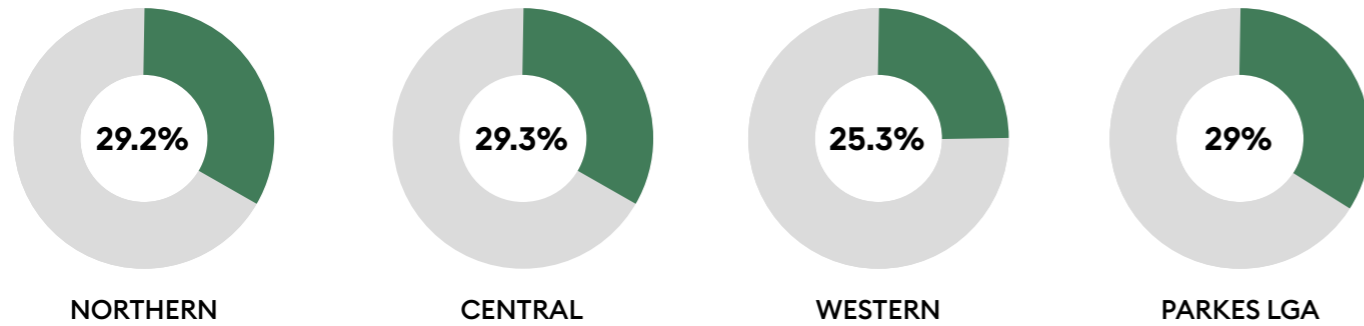
TIMEFRAME

- | |
|--------|
| Short |
| Short |
| Short |
| Medium |
| Long |

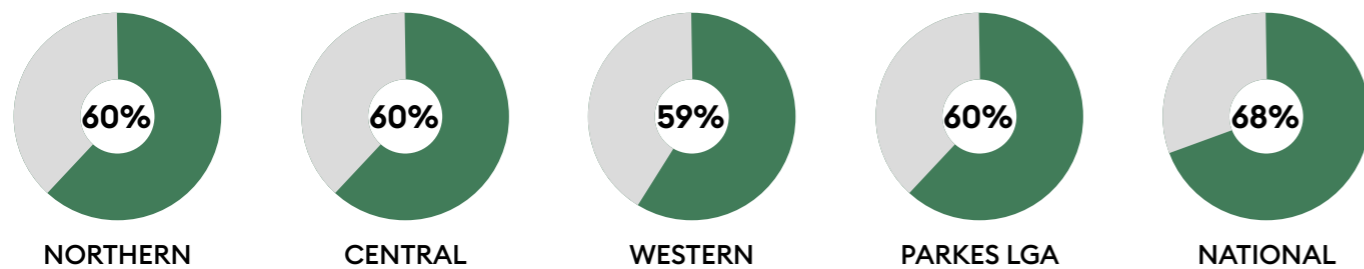


OPEN SPACE

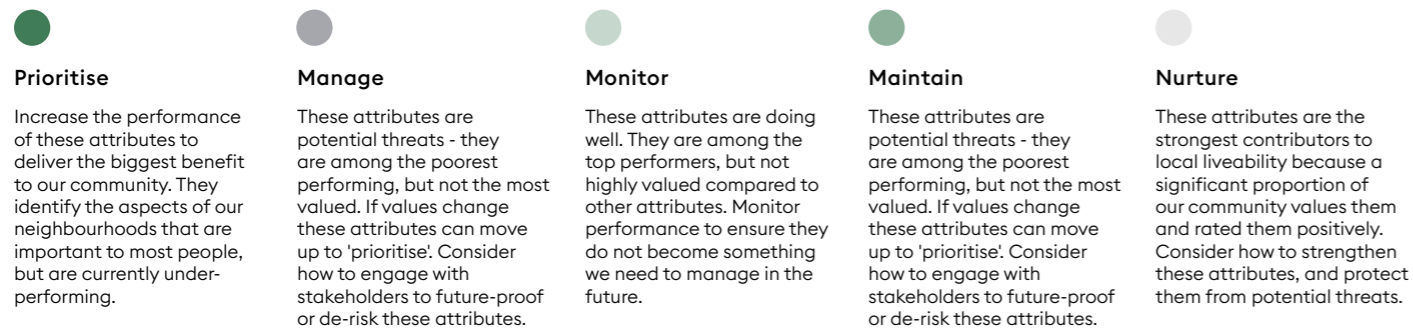
CARE FACTOR SCORES



PLACE EXPERIENCE SCORE



PRIORITY LEVEL



NORTHERN
CENTRAL

NORTHERN
CENTRAL
WESTERN

NORTHERN
CENTRAL
WESTERN

OPEN SPACE

COMBINED ENGAGEMENT FINDINGS

With relatively low care factor and general high levels of performance over such a large network, there is a need to review, realign, rationalise and reprioritise investments in the Open Space network to ensure services can be maintained.

Shared paths with open space and shade that connect main attractors are also warranted in the main towns.

Feedback from Parkes Shire Council Operations, Parkes Sports Council and Community Consultative Committees suggest a focus on 'quality of public space' should be at the forefront of future management.



RECOMMENDED ACTIONS

- 01 Prepare an Open Space Strategy for the Parkes Shire to review, realign, rationalise and reprioritise investments in the open space network.
- 02 Ensure the planning, management and maintenance of at least one high-quality public space / parkland in the main towns Parkes, Peak Hill, Trundle and Tullamore.
- 03 Undertake a review of the Plan of Management for the Peak Hill Flora and Fauna Reserve, including improvements to links to the Peak Hill Open Cut Experience, Peak Hill Mainstreet and Golf Course.
- 04 Undertake a review of the street tree planting and replacement program to increase the number of trees in built areas and reduce the urban heat footprint.
- 05 Undertake a Crime Prevention Through Environmental Design (CPTED) review of main destination parks and playing fields, in consultation with NSW Police Force Lachlan Command.
- 06 Investigate the feasibility of transforming the Lake Endeavour Precinct into a recreation space with suitably amenities.

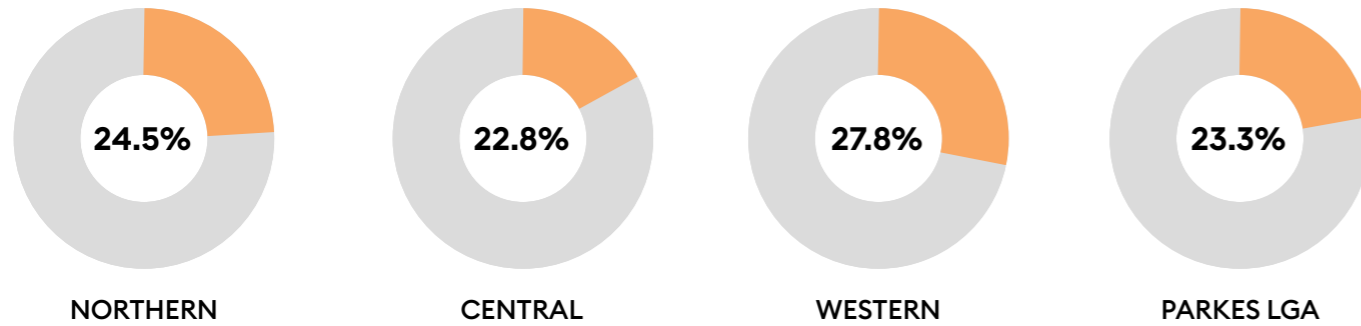
TIMEFRAME



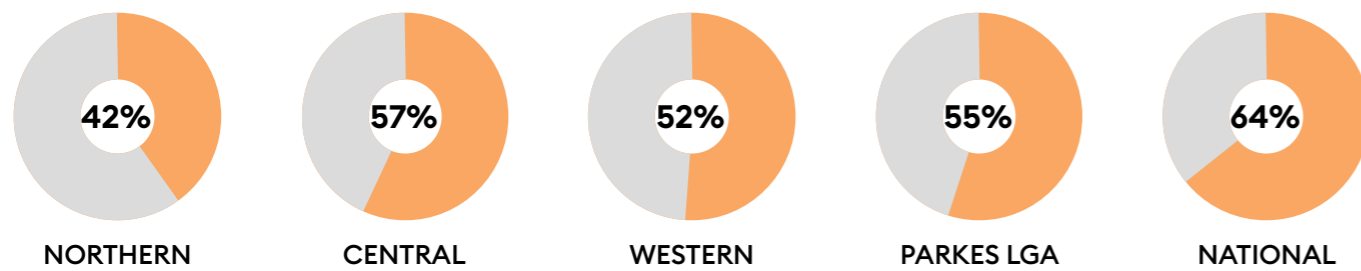


SOCIAL FACILITIES AND SERVICES

CARE FACTOR SCORES



PLACE EXPERIENCE SCORE



PRIORITY LEVEL

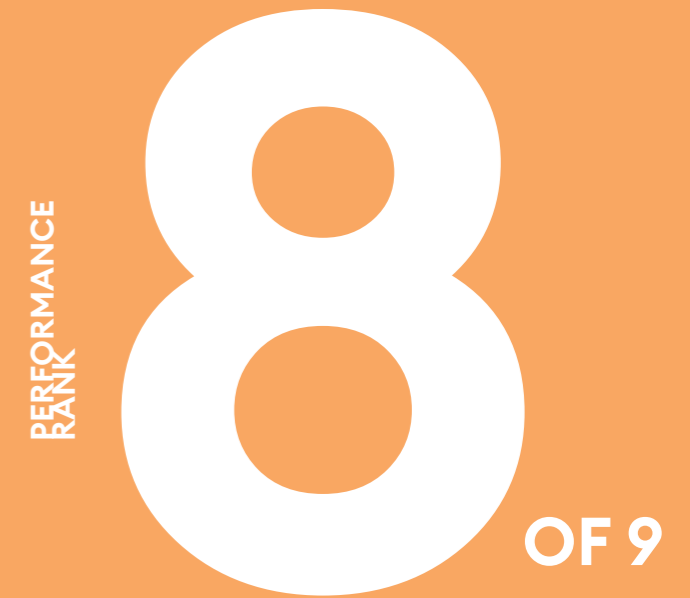
<p>Prioritise</p> <p>Increase the performance of these attributes to deliver the biggest benefit to our community. They identify the aspects of our neighbourhoods that are important to most people, but are currently under-performing.</p>	<p>Manage</p> <p>These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.</p>	<p>Monitor</p> <p>These attributes are doing well. They are among the top performers, but not highly valued compared to other attributes. Monitor performance to ensure they do not become something we need to manage in the future.</p>	<p>Maintain</p> <p>These attributes are potential threats - they are among the poorest performing, but not the most valued. If values change these attributes can move up to 'prioritise'. Consider how to engage with stakeholders to future-proof or de-risk these attributes.</p>	<p>Nurture</p> <p>These attributes are the strongest contributors to local liveability because a significant proportion of our community values them and rated them positively. Consider how to strengthen these attributes, and protect them from potential threats.</p>
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NORTHERN
CENTRAL
WESTERN

SOCIAL FACILITIES AND SERVICES

COMBINED ENGAGEMENT FINDINGS

With a low care factor and reasonable levels of satisfaction there is a need for targeted actions, such as improved maternity ward services at Parkes Hospital, a top-class Youth Centre at Peak Hill and a clubhouse for the Central West Car Club at the Parkes Visitor Centre.



RECOMMENDED ACTIONS

- 01 Undertake a review of options to re-establish maternity / child birthing services at Parkes Hospital.
- 02 Undertake a 'levels of service review' of existing community facilities and child services in the main towns of Parkes, Peak Hill, Trundle and Tullamore.
- 03 Plan the next steps for a top-class youth centre at Peak Hill.
- 04 Plan the next steps for the development of a Central West Car Club facility at the Parkes Visitor Centre.
- 05 Investigate ways to encourage the relocation of health professionals to the Parkes Shire.

TIMEFRAME

- | |
|--------|
| Short |
| Short |
| Short |
| Short |
| Medium |

8 Monitoring of Liveability

It is intended that the Place Score Liveable Neighbourhood Survey be undertaken every four (4) years as part of the preparation of Council's next Delivery Program.

The survey data will be used to check performance on liveability priorities and whether targeted actions are having the desired affect of lifting performance.

Other means of stakeholder engagement and research may also be required to monitor progress and target new actions.



9 Conclusion

The Parkes Shire Liveability Strategy has been prepared in the context of the existing State, regional and local planning frameworks.

Community engagement includes the Place Score Liveable Neighbourhood Survey, direct engagement with key agency groups, public exhibition of documentation (including this report) and community workshops.

What has been learnt is that liveability is very important to Parkes Shire residents and businesses. A number of priorities and actions are proposed to lift performance in certain liveability themes.

For more information
about this plan, please contact

Parkes Shire Council

T 02 6861 2333
council@parkes.nsw.gov.au

